

पढेंगे हम, बढ़ेगा देश

देवघर पुस्तक मेला





Contact: 99345 03132 | 99395 68367 | deogharbookfair@gmail.com

Date: 28.10.2024

Invitation for Booking of Stall & Application Form

Dear Publishers/Distributors/Book Exhibitors,

Namaste from Deoghar Pustak Mela!

It is with pleasure that we inform you that MAHAVIDYA, Deoghar, Jharkhand (an NGO regd. under SRA XXI of 1860) is back with the 22nd edition of Deoghar Pustak Mela. The Deoghar Pustak Mela is one of the largest and most prominent book fairs organized in the state of Jharkhand annually.

As you must be aware, Deoghar is the cultural Capital of Jharkhand and the holy abode of Lord Shiva with the Dwadash (12th) Jyotirlinga and a Shaktipeeth being situated here. Among the various attractions of the city ranging from a number of religious sites, to natural tourist hotspot and ultra-modern facilities like the Deoghar Airport and AIIMS Deoghar. This book fair also proudly finds its place in this list of attractions among the locals, students and educational fraternity and tourists as well.

The details of the above Book fair are as follows:

Period of the Book Fair : 11 January to 21 January 2025

Reporting Date at Book Fair : 10 January 2025 Last Date for Booking of Stalls : 23 December 2023

Stall Rent : **Stall 10 ft. X 10 ft.**: ₹ 15,000

Deoghar Pustak Mela provides ample opportunities to all publishers, booksellers and distributors to display, exhibit and sell their publications directly to readers. In the past 25 years, we have built a resounding reputation among book lovers, students, teachers and readers of all kind. Every year various schools, colleges, universities, libraries and NGOs visit the fair and purchase books in large quantities. The book fair also finds the patronage of our MP Dr. Nishikant Dubey ji where MPLAD & MLA's fund is also used to purchase books from the fair to distribute in govt. and other schools, colleges, libraries and other institutions every year.

Bank Transfer details for depositing the payment are as under:

Beneficiary: PUSTAK MELA SAH SANSKRITIK SAMAROH SAMITI

A/c No.: 11240 849265 | IFSC Code: SBIN0000064 | State Bank of India, Deoghar

MAHAVIDYA

A/c No. 912010054994963 | IFSC Code: UTIB0000634 | Axis Bank, Deoghar

We look forward to your participation in the 22nd Deoghar Book Fair 2024.

Thank you.

Yours' truly,

Alok Kumar Mallick

Mela In-Charge (M. 99345 03132)





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APPLICATION FORM FOR BOOKING OF STALL

Name of the Publication	Stall Name to be displayed in the Fair
Website	
Contact Details :	
Address	State
	PIN
Head of the Publication House	Mob.
	email
Contact Person Details for the Fair :	
Name	Designation
Mob.	email
Space Requirement : 10' x 10' Stall x @ ₹ 15,000	
No. of stall required :	
Amount of Advance Deposit against rent :	
Check/DD/IMPS/NEFT Details :	
I Confirm the Booking and agree with terms & Condition below.	
Authorised Signature with Company seal.	

Terms and conditions:

- 1. Please note that the booking of stall/pagoda will be confirmed on a first come first serve basis after the realisation of full/advance payment in Mahavidya/Deoghar Book Fair account number and no application will be accepted after the booking is over.
- Booking from Government Organisations will be confirmed only after the realisation of payment in Mahavidya/Deoghar Book Fair account before the last date of the booking.
- 3. The exhibitors shall compulsorily allow a uniform discount of 10% on the printed price to all customers on sale of books. It is mandatory for the exhibitors to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, natural calamity, etc. No books or material forbidden by the law in India shall be exhibited or sold.
- 4. Once a stall(s) is booked and payment made by the participants, no cancellation and no refund will be entertained or adjusted against any book fair.
- 5. Invoice will be raised after completion of the Book Fair.